

Abstract of the Disclosure

Corresponding to each notification system of position information different for each carrier and terminal, the position information about a user of an information terminal can be obtained, and a service can be provided according to position information without a service provider managing user position information. An information terminal user position information acquisition apparatus includes a terminal determination unit for determining the type of an information terminal depending on data transmitted from an information terminal of a user, and a position information extraction means for extracting the position information about the user from the data transmitted from the information terminal.